AIDEA

2CENTO 1813 - 2013 AIDEA

Italian Academy of Management

Bicentenary meeting

Management & Organization.
Management of growth and growth of management

in collaboration with

Long Range Planning
European Management Review
International Journal of Organizational Analysis
Family Business Review
Symphonya. Emerging Issues in Management

Lecce (Italy), 19-21 September 2013

www.aidea2013.it

I. Overview of the AIDEA bi-centenary conference

The Italian Academy of Management (*Accademia Italiana di Economia Aziendale*, **AIDEA**) is one of the oldest academic societies worldwide. AIDEA was founded in Bologna on July 11, 1813 as the *Accademia dei Logismofili*.

On the occasion of its bicentenary, AIDEA is planning to organize a conference open to AIDEA members and international scholars in accounting, management, organizational studies, banking and finance. The conference will be held in Lecce on 19-21th September 2013. The historical city of Lecce was selected because AIDEA aims to celebrate this exceptional event in an outstanding location. Lecce is one of the most beautiful Italian cities; rich in Baroque architectural monuments, it is commonly nicknamed as "The Florence of the South". The surrounding area (Salento) is a peaceful land full of history and traditions whose strong points are its natural and architectural beauties, hospitality, atmosphere and, last but not least, the sea and its coast.

The theme of the 2013 annual meeting is **"The firm's role in the economy: Does a growth-oriented business model exist?".** The worldwide global crisis (that has been dramatically affected both the real and financial sector and the real economy) has raised new questions and challenges that academic scholars are trying to resolve. Specifically, managerial studies are called to identify how firms and markets can currently contribute to the economic growth. The conference theme is "open" and "wide" and aims to question scholars from all different managerial fields (accounting, management, organizational studies, banking and finance). For this reason, the 2013 meeting will have a multilevel organization, a sort of "conference of conferences".

Specifically, the traditional spirit of the AIDEA conferences will be preserved in the tracks 1 and 2 (in Italian language), where all the managerial fields (accounting, management, organizational studies, banking and finance) will be mixed to address the conference themes by presenting papers written either in Italian or in English. In the bicentenary AIDEA conference, there will also be four specific tracks (in English) where papers from each specific field will assess the conference themes.

In summary, the AIDEA 2013 conference tracks are the following:

Track 1. **Economia Aziendale**. Il ruolo dell'Economia Aziendale al servizio dello sviluppo economico-sociale (in Italian).

Track 2. **Ragioneria ed Economia Aziendale in Italia.** Le nostre radici (in Italian).

Track 3. **Accounting**. The role of accounting in the economic development: Theoretical models and empirical evidence (in English).

Track 4. **Management & Organization**. Management of growth and growth of management (in English).

Track 5. **Public Management**. Organizational and Inter-Institutional performance management in Public Administration for sustainable growth (in English).

Track 6. **Banking and Finance**. The role of financial institutions and markets during the crisis and their contribution to the economic growth (in English).

II. Areas of specialization of the track in MANAGAMENT & ORGANIZATION

AIDEA is very pleased to invite you to submit (both theoretical and empirical) papers in the Management and Organization fields. This track is organized in five sub-tracks.

Track 4.1: NEW PERSPECTIVES ON FIRM GROWTH: BETWEEN TRADITIONAL AND EMERGING ISSUES
(in collaboration with "Long Range Planning")

The main goal of this special issue is to provide strategy scholarship with novel and fresh perspectives on such established issues related to firm growth. In order to achieve this aim, the LRP special issue welcomes both theory-driven and theory-building as well as empirical papers investigating external growth deemed as an expansion strategic tool in a range of industries and firms. Therefore, we are particularly interested in papers addressing topics such as:

- Planning and implementing M&As in hi-growth/hi tech industries;
- Serial acquisition vs. direct investment;
- Typology of alliance forms vs. the internal growth option;
- Strategic alliances developed as formalized inter-organizational relationships;
- Small business capabilities to become fast-growth firms via external growth;
- Small business as potential targets of external growth strategies;
- Start up fast growth strategies between internal and external growth;
- How competitive dynamics affects the choice between internal and external growth strategies;
- How cooperation among firms can influence the choice between internal and external growth.

This LRP special issue ideally provides a number of intriguing investigation guidelines on patterns and processes that may help improve our understanding of the combination of external and internal growth options, the integration in alliances and M&As and on how to plan, implement and manage growth dynamics in firms at different stages of development. Since we do not marry a dogmatic approach, the topical list reported above should be seen as illustrative more than prescriptive, and scholars may wish to complement the proposed list with other intriguing views of industry and firm growth strategies.

Publication Opportunities

A special issue of the **Long Range Planning (LRP)** on the track theme will be edited by by A. Capasso, G. B. Dagnino e J. Tienari. Authors whose papers are accepted for presentation in this track are encouraged to submit their papers for the LRP special issue. Papers submitted for this special issue will undergo the normal journal review process. LRP submissions will be accepted from October 1, 2013 to November 15, 2013.

Track 4.2: KEY ISSUES IN THE EUROPEAN CONTEXT
(in collaboration with European Management Review)

We welcome papers on all aspects of European management, particularly (and not exclusively) in:

- strategy
- organization
- entrepreneurship
- innovation
- theory of the firm

We encourage empirical analyses (in any form, quantitative, case studies, etc.), as well as focus on European countries. Studies dealing with specific countries are particularly appreciated if they highlight the more general implications of their analyses and the lessons for other countries or systems.

Publication Opportunities

This track is organized in collaboration with European Management Review (EMR). Associate editors and members of EMR's editorial board will discuss the papers, and provide suggestions for their publication in high-standing academic journals. The trackwill also feature a presentation by EMR editors on the research design of papers typically published in top rated journals.

Track 4.3: ORGANIZING FOR GROWTH
(In collaboration with "International Journal of Organizational Analysis")

Papers are encouraged in areas, which include (but are not limited to):

- Organizational choices fostering creativity and innovation
- Organizational change
- High Performance Work Practices (HPWP)
- New perspectives in Organization Theory
- Corporate venture capital

Publication Opportunities

This track is organized in collaboration with **International Journal of Organizational Analysis** (IJOA). Authors whose papers are accepted for presentation in this track are encouraged to submit their papers for the IJOA after the conference. Papers will undergo the normal journal review process. Authors will quote in the cover letter that the paper has been presented at the AIDEA 2013 conference.

Track 4.4: FAMILY & SMALL BUSINESS: STRATEGIES FOR GROWTH
(In collaboration with "Family Business Review")

Papers are encouraged in areas, which include (but are not limited to):

- Family control and management as enhancers or inhibitors of business growth;
- Governance models and family business competitiveness;
- Longevity and competitiveness of family firms and of SMEs;
- Industrial Networks and Competitiveness of the Firm;
- Restructuring and revitalization strategies for "Made in Italy" companies;
- SMEs and Strategies of Internationalization;
- Small Business, Organizational Change and Competitiveness;
- The Firm and Its Territory: Limits and Opportunities to Compete;
- SMEs Networks for innovation and internationalization;
- Longevity and competitiveness of SMEs.

Publication opportunities

This track is organized in collaboration with the Family Business Review (FBR). Authors whose papers are accepted for presentation in this Track are encouraged to submit their papers to the FBR after the conference. Papers will undergo the normal journal review process. Submitting authors should quote in the cover letter that the paper was presented at the AIDEA 2013 conference.

Track 4.5: CORPORATE DEVELOPMENT POLICIES IN GLOBAL MARKETS
(proposed by Symphonya. Emerging Issues in Management)

Papers are encouraged in areas, which include (but are not limited to):

- Global leadership / followership policies in global business development
- Organizational models of global companies
- Corporate policies of innovation and imitation
- Corporate finance, financial institutions and global growth
- Global networking of SMEs and growth policies
- Corporate Responsibility and Corporate Social Responsibility (CSR) in global markets
- Corporate Governance and Global Responsibility
- Management controls in global corporations

Publication Opportunities

This track is organized in collaboration with "**Symphonya. Emerging issues in Management"** (SYM). Authors whose papers are accepted for presentation in this track are encouraged to submit their papers for the SYM after the conference. Papers will undergo the normal journal review process. Authors will quote in the cover letter that the paper has been presented at the AIDEA 2013 conference.

III. Important Conference Dates

Starting date for Paper Submission ..... 01 March 2013
Deadline for Paper Submission:..... ...06 April 2013
Notification of Acceptance by: .....06 May 2013
Authors' Registration Deadline (to be included in the Conference Program): .....30 May 2013
Final program release by: ..... 30 June 2013
Early Registration Deadline: ..... 10 July 2013
Final version of the paper has to be uploaded by: .....1 September 2013
Conference Dates: .....19-21 September 2013

IV. Submission procedure

Authors are invited to submit their papers with the purpose of presenting new and unpublished research. Those interested in presenting a paper at the conference are kindly invited to submit a paper (the more complete the paper, the better) in pdf format via our on-line submission system by **April 6, 2013 at 11.00 pm (GMT)**. Authors of papers accepted for presentation will be able to upload the final version of the paper by September 1st, 2013.

The link for submission is: www.aidea2013.it/track4/submission

Authors of accepted papers are expected to act as chair/or discussant in their field of research.

The Scientific Committee of the Track will review submitted papers. The criteria for selecting papers include the academic quality of the paper (e.g. motivation, research questions addressed, research methods), the contribution to previous papers, and the results implications for practitioners and regulators.

V. Registration fees

The registration fees will cover administration and organizational costs as well as coffee and lunch breaks. There will be an extra cost (50 euros) for the gala dinner that will be in a typical Apulia's restaurant on September 19th, 2013. Accompanying persons are welcome to attend lunches, coffee breaks, etc. However, they will have to purchase tickets from the Conference Registration Desk. Further details on the specific costs of tickets will be available shortly on the Conference website.

The registration fee is €170 (Euros) for early registration and €270 for late registration. For AIDEA members, registration fees also include the 2013 membership fees and the gala dinner fee (see below). For students and young researchers (below than 40 years of age) the registration fee is €120 for early registration and €200 for late registration.

Participants	Registration by July 10th, 2013 (Early bid offer)	From July 11th till the conference
Non AIDEA members	170	270
AIDEA members*	220	320
Students and young researchers (below 40 years old)	120	200
** For AIDEA members, registration fees also include the 2013 AIDEA membership fees and the gala dinner fee*		

VI. Registration

Registration can be made on-line at: www.aidea2013.it/registration

VII. Ph.D. Student Awards

Students and young researchers (below 40 years old) speakers at the AIDEA 2013 Conference are eligible for the AIDEA 2013 Award for the Emerging Scholar's Best Paper in the track "Management & Organization" of 1,000.00 Euro.

VIII. Venue and bus shuttle service

The conference will take place in Lecce. Lecce, sometimes called the *Florence of the south*, is the main city on Apulia's Salento Peninsula. Because of the soft limestone that's easy to work, Lecce became the center for the ornate architecture called the *barocco leccese* and the city is filled with Baroque monuments. The historic center is compact making it a great place for walking and its restaurants offer abundant fine food typical of Apulia. Also notable are the traditional handicrafts, especially the art of paper mache'.

For more information, see please

- http://www.viaggiareinpuglia.it/ter/PE11/en/Lecce-and-Salento
- http://www.ctpsalento.it/en/
- http://www.youtube.com/watch?v=7ZrSqW2-p2M
- http://www.youtube.com/watch?v=iTXl5-1lUc0

Further details on hotels and conference sites will be available shortly on the Conference website.

A shuttle service will be available from/to:

- Brindisi airport from/to hotels selected for the conference

- Selected hotels from/to conference sites

The bus shuttle service needs to be booked in advance at the moment of registration.

IX. Organization

Track Chairs
Arturo Capasso, Università del Sannio, Italy
Enrico Cori, Università Politecnica delle Marche, Italy
Luca Ferrucci, Università degli Studi di Perugia, Italy
Marta Ugolini, Università di Verona, Italy

Track Scientific Committee

Sub-Track 4.1

Arturo Capasso	Università del Sannio, Italy
Gino Cattani	NYU Stern School of Business, US
Giovanni Battista Dagnino	Università di Catania, Italy
Rosario Faraci	Università di Catania, Italy
Andrea Lanza	Università della Calabria
Pietro Mastroberardino	Università di Foggia, Italy
Giovanna Padula	Bocconi University, Italy
Janne Tienari	Aalto University School of Economics, Finland
Claude Benoit	Université de Grenoble, France
Ron Boschma	University of Twente, Netherlands
Shi Jianjun	Univ. of International Business & Economics, Beijing, China
Dumitru Miron	Academy of Economic Studies, Bucharest, Romania
Brian Morgan	University of Cardiff, United Kingdom
Vasilios Papadakis	Athens University of Economics and Business, Greece
Tawfiq Rkibi	Lisboa University, Portugal

Sub-Tracks 4.2, 4.3, 4.4, and 4.5

Tiziano Bursi	Università di Modena e Reggio Emilia
Arturo Capasso	Università del Sannio, Italy
Anna Comacchio	Venice University, Italy
Enrico Cori	Università Politecnica delle Marche, Italy
Marco Cucculelli	Università Politecnica delle Marche, Italy
Fabrizio Ferraro	IESE Business School, Spain
Luca Ferrucci	Università degli Studi di Perugia, Italy
Massimo Franco	Università del Molise
Marco Frey	Scuola Superiore Sant'Anna, Pisa

Alfonso Gambardella	Bocconi University, Italy
Marco Giarratana	Bocconi University, Italy
Roberto Grandinetti	Università di Padova
Simone Guercini	Università di Firenze
Ofelia Palermo	Nottingham Trent University, UK
Tonino Pencarelli	Università di Urbino "Carlo Bo"
Claudio Panico	Bocconi University, Italy
Luciano Pilotti	Università di Milano
Andrea Prencipe	LUISS "Guido Carli", Roma
Mario Sorrentino	Seconda Università di Napoli
Annalisa Tunisini	Università Cattolica del Sacro Cuore di Milano
Marta Ugolini	Verona University, Italy
Giovanni Valentini	Bocconi University, Italy
Lorenzo Zanni	Università di Siena