HOLD THIS DATE

July 28-30, 2014

Leveraging Innovative and Cross-Country Learning for Poverty Reduction: Climbing the Economic Ladder: Examples from and for Nicaragua

In spite of the fact that poverty has been reduced in some countries to date, approximately 50% of the world's 7 billion people still live on less than US$2/day. Increasingly, multinational corporations, entrepreneurs, social businesses, and social investors are working to eradicate poverty in creative, innovative ways. Whether the academic research coming from business schools and programs captures this vitality and whether the design of management education programs and curricula develops managers to address the challenge of poverty in the 21st century is open to debate.

This conference focuses on poverty eradication as a responsibility of business and its implications for business curriculum and strategy. As such, this conference has these four goals:

1) To take the issue of poverty out of its "academic tower" through a day-long, immersion field experience in a poor community for all participants

2) To use Nicaragua as a learning/innovation laboratory through discussions with government, business, non-profit, community, student, and youth-services leaders involved in local and regional poverty alleviation programs

3) To create opportunities for an exchange of ideas, perspectives and best practices through active, cross-discipline and cross sector discussions

4) To develop a more sustainable, inclusive educational/research model in management education that moves the issue of poverty eradication from being peripheral in business curricula and programs to a more central standing.

Conference Host Institution: INCAE, a private, non-profit, multinational, higher education organization devoted to teaching and research endeavors in the fields of business and economics with an emphasis in integral Latin American development. INCAE focuses on managerial training, from a global perspective, of individuals capable of successfully holding top management positions in Latin America.

To express interest in the conference and to ensure the receipt of updated information, please email: povertyconference@incae.edu

The Call for Papers and more details to follow shortly.