

European  
Academy of  
Management

**EURAM**

*EUROpean Academy of Management  
Academy of Management  
of Management*

*February, 2015*

**EURAM**

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<http://www.euram-online.org/>

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Dear colleague, dear friend,

In this first edition of the newsletter, I am delighted to share last week's news concerning EURAM's Journal, the European Management Review. EMR is now a 3 star publication on ABS' List reaching a position where it is recognised as a top journal. In the German Journal Raking List of VHB, it moved from a category C to B.

I take the opportunity to warmly congratulate Mustafa Ozbilgin, Editor in Chief, as well as the members of the editorial board for this achievement! This success builds on the past achievements of all the editors and we would also like to acknowledge their contribution. Let us not forget the previous editors Pierre Dussauge, Bruce Kogut, Alfonso Gambardella and Maurizio Zollo.

We look forward to receiving your manuscripts on

<http://onlinelibrary.wiley.com/journal/10.1002/%28ISSN%291740-4762!>

EURAM already got a taste of Poland during the 6<sup>th</sup> edition of the EURAM Early Career Consortium (EECC) hosted by the Jagiellonian University in Krakow. 14 participants representing eight countries gathered there to reflect on their future in the academic world. We thank all the speakers for joining us there: Peter McKiernan (Strathclyde University), Volker Tzschucke (Zauberberg Medien), Dawid Gacek (University of Technology in Krakow, EU Research Programmes), Steffen Roth (ESC Rennes School of Business), Stefan Gldenbergl (University of Lichtenstein), Miguel Perez-Valls (University of Almeria) and Katarzyna Mietniowska, (freelance). Anne-Katrin Neyer, VP EECC together with Beata Jalocha, our local host, set high standards for

the next organisers of the University Halle-Wittenberg (Germany).

If you wish to learn more about the EECC, join the dedicated EECC Winter Olympic Track in Warsaw.

As for the 2016 Doctoral Colloquium and the Conference, I give the floor to **Hans Lundberg**, Vice President Doctoral Colloquium and **Sibel Yamak**, Vice President Conferences:

The **EURAM Doctoral Colloquium** maintains its leading position in Europe in attracting PhD Students in Management worldwide. We got 61 submissions to the upcoming EURAM Doctoral Colloquium in Warsaw, Poland, that will take place during two full days, June 15-16, 2015, with the informal meet-and-greet event on Sunday evening, 14 June, as relaxed kick-off. During the years, we have been spoiled by our local hosts with having the EURAM Doctoral Colloquium in splendid venues. This year is no exception, as we will be in amazing Jablonna Palace (<http://www.palacjablonna.pl>) just outside central Warsaw. As always, we will expose our PhD Students to a team of about 30 mentors and speakers that are among EURAMs finest thought leaders in their areas respectively. Year after year, many of these scholars come back and give 2-3 days of their time and experience pro bono to our young community. They do it out of passion, care and commitment. As VP for the EURAM Doctoral Colloquium, it is my main task to continue to do everything possible to nurture and care for these very human and thereby profoundly scholarly qualities shown year-by-year by our mentors and speakers. This is EURAM values, not on a piece of paper, but embodied in individual persons and performed in concrete action. That's what matters, that's why it works, also in our times of extreme instrumentalisation of everything that makes us human." Hans Lundberg, VP EURAM Doctoral Colloquium.

The **EURAM 2015 Warsaw Conference** is approaching fast. We are delighted that we have received 1195 papers this year. About 1500 colleagues have kindly agreed to contribute to the success of the conference by reviewing these submissions by the 6th of March. We are grateful for their collaboration and efforts! EURAM is a growing community of engaged scholars who strive for supporting each other in order to excel and prosper together. The EURAM annual conference is a platform to facilitate this intellectual engagement and solidarity. Conference programme building will start shortly. We will be delighted to have your ideas and suggestions about innovative practices we may adopt! Please do not hesitate to write us about any activity you think may be supporting our community". Sibel Yamak VP Conferences.

Do help us keep our community thriving by sharing your news with us through your contributions to the newsletter!

Best wishes to all of you,

Luca Gnan, President

### *Supporting a Community of European Engaged Management Scholars*

#### **OBITUARY FOR ULRICH WASSMER, CONCORDIA UNIVERSITY**

On behalf of my fellow members in the Department of Management at Concordia University, I wish to express our feelings of deep sadness at the passing of Uli Wassmer on 22 December 2014. We were fortunate to have had Uli with us for 6 years before he assumed his post at the EMLYON Business School. He was a recognized scholar in the area of interorganizational collaboration and alliances having published in all of the major journals in his area. Uli taught core courses in Strategy at both undergraduate and graduate level. He also had quite an impact teaching a Consulting course in the MBA and Executive MBA. His students in our department at the John Molson School of Business were often enthralled with his teaching style. As such, he justly received the Dean's Award for Teaching Excellence. I personally had the pleasure of working with Uli on subsequent committees for determining future winners of these awards. We also participated together as resource persons at the annual EURAM Doctoral Colloquium. I am sure that many of my EURAM colleagues who knew and worked with Uli will also miss their interactions with this highly competent scholar, model professor and true gentleman.

Ron Ferguson Ph.D., Outgoing Canadian Representative on the EURAM Board,  
Concordia University  
ronald.ferguson@concordia.ca

#### ***EURAM 2015 Doctoral Colloquium***

The Doctoral Colloquium will be held 15-16 June 2015 in Warsaw just before the EURAM Annual conference.

For additional information and submission guidelines, go to <http://euram-online.org/conference/2015/programme.php?page=Doctoral-Colloquium>

**Submission Deadline: Closed**

#### ***EURAM 2015 Annual Conference***

The conference will take place in Warsaw from 17-20 June 2015 at the University of Kozminski. For full information about the conference, the tracks and topics, go to [www.euram2015.org](http://www.euram2015.org)

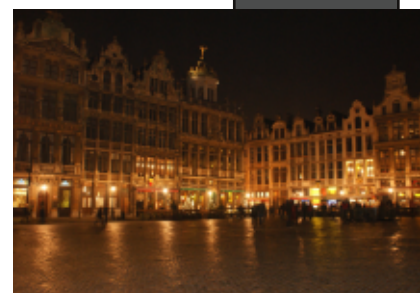
**Paper Submission Deadline: Closed**



#### ***European Management Review***

To access the European Management Review Click on [http://journals.euram-online.org/pw/associations/euram/euramlogin.asp?item=jrn&association\\_id=15](http://journals.euram-online.org/pw/associations/euram/euramlogin.asp?item=jrn&association_id=15)

**EURAM newsletter**





*For additional information about these events go to  
[www.eiasm.org](http://www.eiasm.org)*

|             |   |
|-------------|---|
| March 16-19 | EDEN Doctoral Seminar on Organizational Design<br>Aarhus, Denmark   |
| March 23-26 | EDEN Doctoral Seminar on Meta-Analysis for Management and Economics Research<br>Brussels, Belgium                                   |
| March 23-27 | EDEN Doctoral Seminar on International Mergers and Acquisitions<br>Brussels, Belgium  |
| March 26-27 | 6 <sup>th</sup> Workshop on Top Management Teams and Business Strategy<br>Antwerp, Belgium  |
| April 9-10  | 30 <sup>th</sup> Workshop on Strategic Human Resource Management<br>Brussels, Belgium   |
| May 4-8     | EDEN Doctoral Seminar on Innovation Management:<br>Theories, Methods, Empirical Evidence and Policy Challenges<br>Brussels, Belgium |
| May 18-21   | EDEN Doctoral Seminar on Qualitative Business Research<br>Brussels, Belgium   |
| May 18-22   | EDEN Doctoral Seminar on CSR and Politics<br>Helsinki, Finland  |
| May 29-30   | 11 <sup>th</sup> Workshop on Family Firm Management Research<br>Lyon, France  |
| June 1-2    | 5 <sup>th</sup> Workshop on Asian Management and Entrepreneurship<br>Shanghai, China  |
| June 8-12   | EDEN Doctoral Seminar on Methods and Methodology in Cross – Cultural Research<br>Vaasa, Finland                                     |
| June 8-12   | EDEN Doctoral Seminar on Social Network Analysis (SNA): Theory and Methods<br>Santorini, Greece                                     |
| June 11-12  | 10 <sup>th</sup> Workshop on the Challenges of Managing the Third Sector<br>Edinburgh, U.K.   |
| June 13-14  | 8 <sup>th</sup> Doctoral Workshop on Innovation and Product Development Management<br>Copenhagen, Denmark                           |
| June 14-16  | 22 <sup>nd</sup> IPDMC: Innovation and Product Development Management Conference ( <i>new title</i> )<br>Copenhagen, Denmark        |
| June 15-16  | EURAM 2015 Doctoral Colloquium<br>Warsaw, Poland  |
| June 17-20  | EURAM 2015: 15 <sup>th</sup> Annual Conference<br>Warsaw, Poland  |

**EURAM newsletter**

**JOINT EVENTS AND SIG THEMATIC CONFERENCES*****Innovation & Strategic Management SIGs  
Management Innovation: New Boarders for a New Concept*****Conference dates:**  
9-10 July 2016

The conference will be held 9-10 July 2015 at the Montpellier Business School, France.  
For full information about the conference and to download the flyer, go to <http://www.euram-online.org/development.php?page=Thematic-Conference:-Management-Innovation>

**Abstract Submission deadline: 20 February 2015*****Corporate Governance SIG  
2nd International Governance Workshop  
Understanding Governance: Value Creation for Whom?*****Conference dates:**  
11-12 June 2016

The conference will be held 11-12 June 2015 at the Toulouse Business School's Campus in Barcelona, Spain.  
For full information about the conference and to download the flyer, go to <http://www.euram-online.org/development.php?page=Thematic-Conference:-Management-Innovation>

**Abstract Submission deadline: 2 March 2015*****Business for Society SIG  
Resilience, Recovery and Crisis Management:  
challenges for business and society*****Conference dates:**  
10 December 2016

The conference will be held 10 December 2015 at ISTE, Paris, France.  
For full information about the conference and to download the flyer, go to <http://www.euram-online.org/development.php?page=Thematic-Conference---Business-for-Society>

**Abstract Submission deadline: 19 April 2015**

EURAM@Headquarters will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels.  
For any questions or to send your news for the next newsletter, contact Luisa Jaffé [luisa@eiasm.be](mailto:luisa@eiasm.be) – Executive Officer & Stefano Armenia, [armania@dis.uniroma1.it](mailto:armania@dis.uniroma1.it), Communications Officer.

## Agent-Based Models of Bounded Rationality

### Location:

Research Cluster for Cognition, Management,  
and Communication (COMAC)  
Department of Language and Communication  
University of Southern Denmark  
Sdr. Stationvej 28  
4200 Slagelse, Denmark



**Workshop:**  
7-8 May 2015

### Relevant deadlines:

- March 15, 2015 | submission deadline
- March 31, 2015 | notice of acceptance
- April 15, 2015 | registration deadline
- May 7-8, 2015 | workshop

**Info website:** <https://sites.google.com/site/abmworkshops/>

**Contacts:** Davide Secchi, [extendable.rationality@gmail.com](mailto:extendable.rationality@gmail.com)

The idea of this workshop starts from existing research on bounded rationality (BR) to propose a different approach to its study. We believe that agent-based modeling (ABM) offers potentials to improve our understanding of this concept, on the one hand, and put it to the test, on the other. A few examples have already been produced and are based on the mechanism of search (Knudsen & Srikanth, 2014, ASQ; Knudsen & Levinthal, 2007, OrgSci), adaptation (Levinthal, 1997, ManSci), problem solving (Fioretti & Lomi, 2010, CMOT), and learning (Miller & Lin, 2010, OrgSci). None of these models focuses on BR per se, though.

The purpose of this workshop is to build on these examples in an attempt to model BR with ABM. The workshop welcomes contributions from any discipline, including but not limited to psychology, sociology, management, computer science, cognitive science, decision science, language, artificial intelligence, economics, philosophy. Submissions may range from empirical investigations to theoretical and philosophical perspectives.

Abstracts of up to 1,000 words (excluding references, tables, figures, etc.), double-space, standard font, should be submitted by March 15, 2015, midnight, CET. Recommendations on submitted abstracts will be notified by March 31, 2015. Please send your manuscript as an email attachment to Davide Secchi, [extendable.rationality@gmail.com](mailto:extendable.rationality@gmail.com), subject line: "Paper Submission - ABM Workshop." Please feel free to email with any questions you might have on proposals, fit, topics, process, etc. If your proposal is accepted, registration is expected by April 15.

A selection of papers will be published in a special issue of the academic journal *Team Performance Management*.

The event is supported by the Society for the Study of Artificial Intelligence and the Simulation of Behaviour (AISB)





## Workshop on Clusters & Industrial Districts: CLUSTERING

**Location:**

Faculty of Economics-University of Valencia,  
Spain

**Workshop:**  
28-29 of May, 2015

**Info website:** <http://www.uv.es/clustering>

**Contacts:** Francisco Puig [francisco.puig@uv.es](mailto:francisco.puig@uv.es)

**Relevant deadlines:**

To be announced

**Conference organizing committee:**

Francisco Puig (University of Valencia)

Xavier Molina-Morales (University Jaume I of Castellón)

Josep-Antoni Ybarra (University of Alicante)

The Faculty of Economics (U. of Valencia) hosts the Workshop on Clusters & Industrial Districts "Clustering" to be held in the city of Valencia (Spain) on May 28-29, 2015. The event will include a variety of activities that will be focused on the local contexts, the phenomenon named geographical agglomeration of firms and the models defined as industrial districts and clusters. Analysis of the effect, dynamics and extensions of those models will be considered as well.

The Workshop is a technical-scientific meeting in nature that has been undertaken by several Spanish universities under the name of "Clusters and Industrial Districts Annual Meeting" from its beginning in 2005. This year, the agenda is organized in two days and it shall feature different parallel sessions on a certain thematic, a Doctoral Symposium and two Symposia where a reduced group of keynote speakers shall guide the debate.

Our purpose is to develop clustering by providing a forum for discussing about recent academic improvements on the cluster/industrial district topic from a multidisciplinary approach (management, innovation, international business, economic geography, regional studies, etc.). We encompass all existent diversity in the clusters/industrial district literature, addressing specially Internationalization, Innovation, Networks, Multinationals and Cluster Evolution. We are particularly interested in papers addressing topics related to:

Public support to industrial districts and clusters.

International Competitiveness and Clusters.

Cluster evolution and life cycles.

Cluster performance and its determinants.

Delocalization and clusters.

Cluster and network dynamics.

Industrial Clusters and Regional Transformations.

Innovation and clusters.

Spinoff process in clusters.

Other kind of clusters (springboard cluster, logistic cluster, country-of-origin cluster).

Teaching clusters and industrial districts.

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## QUALITY AND ITS APPLICATIONS. 2015

**Location:**

Education and Conference Center,  
Faculty of Management, University of Gdańsk  
Piaskowa 9 Street  
81-864 Sopot, POLAND

**Conference dates:**  
20-22 September 2015



International Scientific Conference  
Quality and Its Applications. 2015  
September, 20-22<sup>nd</sup>, 2015  
Gdansk/Sopot, Poland



We invite you to participate in the International Scientific Conference on Quality and Its Applications. 2015, organized by the Gdansk University of Technology and the University of Gdansk, which will be held from 20 - 22 September 2015 in Sopot and Gdansk.

**Main objectives:**

- Exchange of experiences and views, and the integration of the science and practical approaches in the area of quality management

**Topics for presentations and scientific discussions:**

- Aspects of innovation and creativity in the field of quality management
- The issue of quality management in the 21st century and the directions of its development

**Relevant deadlines:**

- till January 31, 2015 - Application for participation in the conference, registration of participants
- till February 28, 2015 - Early fee and submission the article in English
- till May 31, 2015 - Late fee
- till June 07, 2015 - The decision of a paper acceptance/rejection after reviewing proces

**Conference Organizing Committee:**

Scientific program committee

- Prof. Piotr Grudowski - Gdansk University of Technology
- Prof. Małgorzata Wiśniewska - University of Gdansk

**Info:**

[www.qualitygdansk.eu](http://www.qualitygdansk.eu)

Secretary of the conference: MSc. Elwira Brodnicka [qualitygdansk@zie.pg.gda.pl](mailto:qualitygdansk@zie.pg.gda.pl)

## Invitation to participate in STARTIFY7: An innovative summer academy for future European ICT Entrepreneurs

### Location:

Education and Conference Center,  
Faculty of Management, University of Gdańsk  
Piaskowa 9 Street  
81-864 Sopot, POLAND

Summer Academy



# STARTIFY7

**STARTIFY7** is an innovative and ambitious project for future European ICT entrepreneurs aiming to go beyond the state-of-the-art through a 'learning-by-doing' training and creating strong synergies with existing initiatives and projects.

It stands for a unique approach to ICT entrepreneurial education with the following features:

- a thorough Training Needs Analysis for future ICT entrepreneurs.
- a team-building process within a lean-training structure.
- a powerful network of trainers.
- innovative lean-training curricula with thematic ICT focus.
- igniting competition and strong synergies with existing initiatives.
- long-term sustainability.

**STARTIFY7** will provide the following formats:

- 7 Summer Academies in 7 different European cities within 2015 and 2016.
- 7 lean-training and thematically-focused training curricula, embedding a strong team-building process.
- an integrated network of trainers focused on hands-on and real-world knowledge transfer.
- a competition based on the best performing teams after the completion of each round of summer academies.
- a complement, extension and enrichment of similar existing actions.
- a centralized social networking service.
- ECTS credits provision.



**Info website:** <http://www.startify7.eu>

**Contacts:** Hari Suman Naik, Friedrich-Alexander University Erlangen-Nuremberg  
[info@startify7.eu](mailto:info@startify7.eu)

## GEMRev (Global Economics and Management Review) - Call for Papers

**Dates:** Ongoing

**Location:** <http://ees.elsevier.com/gemrev/default.asp>

**Info website:** <http://www.journals.elsevier.com/global-economics-and-management-review/>

**Contacts:** [managing-editor.gemrev@iscte.pt](mailto:managing-editor.gemrev@iscte.pt)  
[editor.gemrev@iscte.pt](mailto:editor.gemrev@iscte.pt)

**Co-editors:** Paulo Bento and Ralitza Nikolaeva - ISCTE-IUL



The Global Economics and Management Review (GEMRev) provides a locus for creating dialogs between disciplines and for a cross-fertilization to happen in the form of journal space guided by editorial norms committed to methodological pluralism. GEMRev aims to become a targeted and desired destination for substantively interesting conversations that break rigid methodological boundaries and abandon subfield-specific jargon to become truly multi- and inter-disciplinary research.

GEMRev also welcomes research that challenges scientific orthodoxy, questions longstanding assumptions, and proposes constructive alternatives to widespread beliefs and interpretations. The journal specifically invites empirical studies that fail to support existing theories and replication studies in general.

While GEMRev is a broad journal, our desire is to see more research with the following substantive themes and approaches (although note that this list and preceding indications are intended as neither exhaustive nor mutually exclusive descriptions of our vision):

Themes

- Co-opetition, co-creation, co-production
- Entrepreneurial and transformational management
- Ethics, CSR, sustainability, organizational governance
- Non-profit management

Approaches

- Behavioral research
- Controversial issues in management
- Dialog with practice
- Systems research



GEMRev is dedicated to quality and is a member of the Committee on Publication Ethics. Hence, while encouraging innovation and norm-breaking research, the editors expect scientific rigor, intellectual honesty and integrity from authors. Papers submitted must be original, should not have been previously published nor be simultaneously under consideration for publication elsewhere. All submissions must conform to journal's style requirements.

Manuscript submissions and guidelines for submission available at

<http://www.journals.elsevier.com/global-economics-and-management-review/>

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## New PhD in Management program at the Telfer School of Management (University of Ottawa, Ottawa, Canada - Call for Papers

**Dates:** September 2016

**Location:** University of Ottawa, Ottawa, Canada

**Info website:** <http://www.telfer.uottawa.ca/en/directory/professors-by-area-of-expertise>

**Contacts:** [phd@telfer.uottawa.ca](mailto:phd@telfer.uottawa.ca)

The program is developed around five key fields:

- Entrepreneurship
- Health Systems
- Accounting and Control
- Finance
- Organizational Behaviour and Human Resources Management



The Telfer PhD program reflects a growing demand for multi-disciplinary research that encompasses traditional management disciplines. In all fields, students will push beyond the boundaries of traditional disciplinary training and incorporate a thorough economic, financial, organizational, psychological or sociological knowledge in their work. The program philosophy is one of holistic doctoral development. In addition to thorough academic training, doctoral candidates will benefit from several workshops and activities focused on personal and professional development.



École de gestion

TELFER

School of Management

## Call for Papers for a Special Issue: Cooperative Interorganizational Relationships: New Advances and Management Challenges



**Submission Deadline:** September 30th, 2015

**Info website:**

Special Issue: <http://www.acede.org/?ap=4&subap=70&subap2=155>

Journal: <http://www.elsevier.es/en-revista-brq-business-research-quarterly-424>

**Contacts:** Manuel González-Díaz: [mgdiaz@uniovi.es](mailto:mgdiaz@uniovi.es) +34.985.102.807

**Guest editors/Conveners:** Manuel González-Díaz, University of Oviedo (Spain)

Marko Grünhagen, Eastern Illinois University (US)



ASOCIACIÓN CIENTÍFICA DE ECONOMÍA  
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*Desde 1990 contribuyendo al Desarrollo de la Economía de la Empresa*

Papers for the special issue should be prepared according to BRQ's guidelines for authors. Publication of the special issue is planned for 2016. Original submissions are due by September 30th, 2015, and must be sent online by accessing the Elsevier Editorial System at <http://ees.elsevier.com/brq>. Early submissions are encouraged. Authors should indicate that they would like their submission to be considered for the special issue "Cooperative Interorganizational Relationships: New Advances and Management Challenges"

### *Dear EURAM members and friends,*

On behalf of Kozminski University (KU), the Conference Programme Committee (CPC), and the European Academy of Management (EURAM), at large, it is my great pleasure to welcome you to the EURAM 2015 Annual Conference, which will take place at KU, Warsaw, Poland.

Following the 15th EURAM annual conference theme “uncertainty is a great opportunity,” we have accordingly received a great number of submissions in all tracks to make this year, conference as exciting as possible.

As earlier announce that we have assembled a very interesting set of keynote speakers, including the first democratically elected president of Poland and the Nobel Peace Prize winner Lech Wałęsa, as our first Keynote speaker. We are happy to announce the second Keynote speaker Lila Tretikov the Executive Director of the Wikimedia Foundation, one of the 100 most powerful women in the world as ranked by Forbes.

Looking forward to welcoming you.

Best regards,  
Dorota Dobija,  
Conference Chair.

### **IMPORTANT DATES**

#### **EURAM CONFERENCE 17 – 20 JUNE 2015**

|                     |                          |
|---------------------|--------------------------|
| Up to 25 April 2015 | Early Bird Registration  |
| Up to 13 May 2015   | Regular Registration     |
| Up to 28 May 2015   | Late Registration        |
| After 29 May 2015   | Only Onsite Registration |

#### **DOCTORAL COLLOQUIUM 15 – 16 JUNE 2015**

|               |                           |
|---------------|---------------------------|
| 15 March 2015 | Acceptance Notification   |
| 09 April 2015 | Participants registration |

### **Conference Fee**

|  |         |
|--|---------|
| Early bird registration (up to 25 April 2015)                              | 485 EUR |
| Regular registration (up to 13 May 2015)                                   | 580 EUR |
| Late registration (up to 28 May 2015)                                      | 680 EUR |
| Onsite registration (after 29 May, registration will be only done on site) | 730 EUR |

### **Reminders**

- Registration will be confirmed after receiving full payment. Those who do not receive a confirmation notice before the conference are requested to contact the registration secretariat: [euramregistration@dekon.com.tr](mailto:euramregistration@dekon.com.tr).
- Only participants who complete their registration will be included in the programme.
- The date of payment is decisive for the registration fee. Even if the registration form is received before the early bird or regular deadline, it will not be considered as early or regular registration if the payment has not been received before the deadlines.
- As of 7 June 2015, the online registration will be closed for administrative purposes. If you have questions, please contact [euramregistration@dekon.com.tr](mailto:euramregistration@dekon.com.tr). Participants who wish to attend the conference will have the possibility to register onsite. The onsite registration fee will be applied.

- Membership Fees include 21% Belgian VAT.
- The European Academy of Management (EURAM) plans to take photographs and video material at the EURAM 2015, 15th Annual Conference in Warsaw, Poland and reproduce them in EURAM educational, news or promotional material, whether in print, electronic or other media, including the EURAM website. By participating at the EURAM 2015, 15th Annual Conference in Warsaw, Poland, you grant EURAM the right to use your name, photograph and biography for such purposes. All postings become the property of EURAM. Postings may be displayed, distributed or used by EURAM for any purpose.
- Conference Fees include:
  - Admission to all academic sessions (17-20 June 2015).
  - Handout materials and information package.
  - Coffee breaks & lunches to be served during the conference scientific programme, 17-20 June 2015.
- EURAM Membership rates for 2016

# WARSAW

## *Second Keynote Speaker*

*Our second Keynote Speaker, Lila Tretikov is the Executive Director of the Wikimedia Foundation, which is a non-profit foundation that provides equal access to knowledge through services like Wikipedia; the world's largest encyclopedia, available in 285 languages and the fifth most popular website in the world.*

*Born in Moscow, she emigrated to the United States as a teenager and in 1999 began working as a software engineer in California. Lila studied Computer Science and Art at the University of California, Berkeley, where she did research work in machine learning.*

*Lila has been a leader in the technology space for almost 15 years. Most recently, she served as the Chief Product Officer for the open-source, cloud-based software vendor SugarCRM*

*SugarCRM sponsored an open source project with more than 30,000 contributors and deployed by over 1.5 million individuals in 120 countries and 26 languages. She holds patents for intelligent data mapping, dynamic language applications, and other technology innovations. In 2012, she received a Stevie Award for Women in Business. In 2014, Lila was named to Forbes' list of "The World's 100 Most Powerful Women" and was on the San Francisco Chronicle's "21 Most Powerful Women in Bay Area Technology."*

### CONTACT

For further information, please do not hesitate to contact us.

Local Organizing Committee: [euram2015@kozminski.edu.pl](mailto:euram2015@kozminski.edu.pl)

[www.euram2015.org](http://www.euram2015.org)

EURAM Executive Office. Luisa Jaffé: [luisa.jaffe@eiasm.be](mailto:luisa.jaffe@eiasm.be)

### VENUE

MAIN BUILDING: Kozminski University: [www.kozminski.edu.pl/en/](http://www.kozminski.edu.pl/en/)

**EURAM newsletter**



**6th EURAM Early Career Colloquium**

“How to Promote your research?”

11-13 February 2015

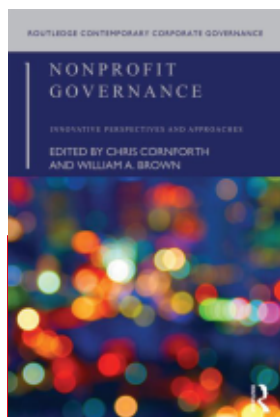
Hosted by the Jagiellonian University in Krakow, Poland



UNIwersYTET  
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**EURAM newsletter**

## BOOKS



**'Nonprofit Governance Innovative Perspectives and Approaches',**

Abingdon, UK: Routledge

Cornforth, C. and Brown W. (Eds.) (2014)

<http://www.routledge.com/books/details/9780415783378>

Professor Moten Huse (past President of Euram) wrote of this book that:

*'the book shows that not-for-profit governance has much to teach for-profit organizations about governance. In this book we find a language about governance questions that is considerably further developed than*

*what we find in most academic books about for-profit governance, and there are several thought provoking cases that also should be taken into account when understanding for-profit organizations. I find in particular interesting the presentations about the power games and activities inside the boardroom, the use of alternative sets of governance theories, and the dynamics based on how board designs will change over time and depend on the context.'*

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Pingping Liu. (2015).

Research on authoritarian leadership and the entrepreneurial business.

To be published.

Pingping Liu. (2015).

Research on venture capital based on the contract mechanism of the investor-venture capitalist-entrepreneur: A collection of published articles.

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Pingping Liu. (2015).

Research on the training mode of innovative talents of high education in China—taking management specialty as an example.

To be published.

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