

Research Leadership Programme – Cycle 5

Designed for recently appointed Research Directors



Dates 2014 - 2015

- Module 1: 11-12 December
- Module 2: 3-4 February
- Module 3: April 2015 – TBC (in consultation with programme participants)
- Alumni Day: April 2015 - TBC

Each module begins with dinner from 19:30 the day before the session starts and finishes at 16:30 on the last day.

Attendance is required at all three modules.

Venue 2014-2015

EFMD premises, Brussels, Belgium

Aims of the Programme

The aim of the programme is to introduce new and existing Directors of Research in Management and Business Schools to best practice in this professional position. Participants will get direct advice from experienced Directors, access to the gatekeepers of research funding institutions and the back up from a network of programme Alumni across the Continent. The programme is supported by two of Europe's most prestigious institutions in the field.

Content of the Modules

Module 1: The Long View – Strategy, including: Strategy of the Business School and how research fits with it, Developing a research culture and building architecture of research support, Business in society, The role of PhD programmes, Business Schools' links with industry

Module 2: The School View – Organization of Research Activities, including: Strategic choices - Large scale collaborative research, Evaluation of research outputs with respect to strategy, Organization for innovation, Defining and implementing a research strategy, Rankings, and Managing research under-performance

Module 3: The Practical View – Resources and Capabilities, including: Meet the editors, EU research activities, Research integrity, and Open innovation

Format

Presentations, round table debates, interactive activities, visits and networking dinners

Alumni

Over 60 participants to date from Belgium, Colombia, Egypt, Estonia, Finland, France, Germany, Hungary, Ireland, Italy, Lithuania, The Netherlands, Peru, Poland, Portugal, Russia, Spain, Sweden, UK, and New Zealand

Testimonials

Alistair Bruce, Nottingham University Business School

"The Research Leadership programme offered a great opportunity to share insights and perspectives with colleagues from across Europe. I was struck by the diversity of contexts in which we operate but also the similarity of challenges we face in our roles as research directors. The programme was greatly enriched by stimulating inputs from prominent figures in the European management research community."

Calin Gurau, GSCM Montpellier Business School

"The EFMD-EURAM Research Leadership Programme offered me the opportunity to interact with research directors from other European Business School, to share ideas and to identify possible solutions to the problems that I experience in my day-to-day activity. The Guest speakers were extremely competent, and the programme schedule combined in a balanced way case studies, best practices, problem solving and predictive exercises regarding the future development of business schools."

Past speakers

Filip Roodhooft, Vlerick Business School; Bill Rees, University of Edinburgh Business School; Ammon Salter, Imperial College; Simon Pickard, ABIS; Wilfred Mijnhardt, Rotterdam School of Management; Jonathan Wareham, ESADE; Gordon Shenton, EFMD; Bob Galliers, Bentley University; Colin Williams, Sheffield University; Ben Martin, University of Sussex; Domenico Rossetti, European Union; Kathrin Moeslein & Angelika Bullinger, Friedrich-Alexander-Universität Erlangen-Nürnberg; Joan E. Ricart, IESE, John Bessant, Exeter University

Fees

Early bird rate until 1 November 2014:

EFMD/EURAM members: 3.500€ + 21% VAT

Non-members: 4.000€ + 21% VAT

Contact

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Normal fee from 2 November 2014:

EFMD/EURAM members: 4.000€ + 21% VAT

Non-members: 4.500€ + 21% VAT