

## **Regions and Development: The role of Regions in a new global framework**

29 May 2009, Marseille

*Meeting Venue:*  
*Hôtel de Région*  
27, place Jules Guesde - 13481 MARSEILLE Cedex 20

### **PROGRAMME**

#### **Objectives:**

Continue the debate opened by the EC Communication on "Local Authorities: Actors for Development". Propose actions for improving the participation of Regions, in connection with local authorities, in development policies, improving the effectiveness of this participation in a global framework.

#### **28 May 2009**

20.00 Dinner at the *Hôtel de Région*

#### **29 May 2009**

9.30 Welcome by Mr **Michel Vauzelle**, Member of the French Parliament and President of Provence-Alpes-Côte d'Azur Region, and Mr **Claudio Martini**, President of the CPMR, President of Tuscany

**10.00-11.15 Session 1: Exchange of experiences and best practice: the territorial approach**  
Moderator: Mr **Jeremy Smith**, Secretary General of the CEMR

The territorial approach and multi-level governance are the two counterparts of a new reflection currently underway on the renewed functioning of the EU, which must be carried out through the participation of its regional and local authorities. These two principles have already been implemented within the so called "cohesion" policy and debates are currently underway on the opportunity to broaden these approaches to other European sector-based policies in the future. There is increasing recognition of the need to take action with the territories, through their capacity to adapt, to be innovative in coming face to face with new global challenges.

In the specific area of development aid, the Regions and Cities are increasingly active, under various forms, with varying degrees of involvement and financial amounts, but with the same will to contribute to the implementation of the Millennium Development Goals. This participation, which the European institutions have ignored for a long time, has begun to be recognised and taken into account.

Development is currently hindered by two major challenges: the allocated amounts which could be called into question in times of crisis, and the lack of effectiveness due in part to dispersion, to the lack of appropriation, harmonisation, etc.

How do the Regions and local authorities in general, take action? Which policies and actions do they carry out? With which partners (other local authorities, States, Europe, international patrons) and within which

frameworks? How can these actions and the special vision that the Regions have of territorial realities contribute to improving aid?

This morning will be a question of sharing experiences and regional best practice, often carried out with other local authorities, focusing on how regional authorities take action and how the “territorial approach” is taken into account. To achieve this, it is necessary to present the territorial approach and its contribution to helping aid effectiveness, knowing that it is a concept which can bring together various realities. It is important to demonstrate the added value of “Regions” in this framework, and that they are ready and willing to take steps forward together for more effectiveness and to become integrated in multi-actor mechanisms.

➔ Examples of Regions that coordinate and/or facilitate the exchange of information and actions carried out by actors from their territories towards partners from the South: Mr **Desmond Clifford**, Head of the Welsh Assembly Government EU Office, United-Kingdom, and Mr. Alberto Morillas Fernandez, General Coordinator for the External Action, Junta de Andalucía, Spain.

➔ Example of the State approach: European regions which work on a southern state scale and try to do this whilst bringing together partners for greater effectiveness, to take action in the best possible manner within the territory: Mr **Massimo Toschi**, Minister of International Cooperation, Tuscany Region, Italy, and Ms **Patricia Cereijo**, Regional Adviser in charge of international cooperation, Pays de la Loire, France.

#### *Initial debate*

**11.15-11.45: Coffee break**

#### **11.45-13.00 Continuation of the session: Aid effectiveness**

➔ CPMR Inter-Mediterranean Commission presentation of the territorial approach advocated for better aid effectiveness (The Paris Declaration in the Mediterranean area), Mr **Jean-Claude Tourret**, Director of the Institute of the Mediterranean;

➔ Innovative regional governance towards effective institutional building: pilot experiences in Western Balkans, representative from the Emilia Romagna Region, Italy, and Mr. **Marco Marinuzzi**, Head of project, Friuli-Venezia-Giulia Region, Italy;

➔ Regions and climate change: towards North-South territorial partnerships in a multilateral framework, Mr **Christian Guyonvarc’h**, Vice-President of the Region of Brittany, France and Co-Chair of the Network of Regional Governments for Sustainable Development (nrg4SD);

➔ Implementing the participation of regional and local authorities in European cooperation processes, Mr **Denis Pourchet**, DG Aidco, European Commission.

#### *Debate and exchanges with the floor*

**13.00-14.15: Lunch on site**

#### **14.15-18.15 Session 2: Methodological requirements - Instruments in support of the territorial approach and in support of more effective aid**

**Moderator: Mr **Xavier Gizard**, Secretary General of the CPMR**

Following the presentations and discussions of the morning session, uses, instruments and methodologies to promote effective and collaborative “territorial” action within the Regions and Cities, action which integrates within multilateral mechanisms, should be proposed. For this, it is necessary to have a better understanding of the Regions’ participation (amounts, distributions, geography, themes...) and to understand and improve the introduction of these actions at local (with other regional and local authorities), national, European and global level.

## 14.15-16.00 Inclusion of the Regions and Cities in new aid mechanisms

The consequent upshot of European bodies giving greater consideration to the regional and local level: new practices and methods of working must be set up in partnership with all stakeholders at regional, national and European levels (especially development agencies) in order to effectively participate in aid policies.

👉 Round table with representatives of Regions from the North and the South, development agencies, European States, the Directorate General Development of the European Commission and the UNDP.

- Ms **Carine Villemagne-Cros**, Policy Officer, D.G. Development, European Commission;
- Ms **Cécile Molinier**, Director of the UNDP Geneva;
- Mr **Antoine Joly**, Head of Department for the external action of local and regional authorities, French Ministry of Foreign and European affairs;
- Mr **Philippe Chedanne**, Head of External Relations, French Development Agency;
- Mrs **Pascale Cauchy**, Regional Advisor, Region Basse-Normandie, France;
- Mr **Angel Cortadellas**, General Director for international relations,, Generalitat de Catalunya, Spain
- Mr **Ivor Wells**, Project manager, European and international unit, Local Government Association (LGA), United-Kingdom

16.00-16.30: **Coffee break**

## 16.30-17.45 Collaborative organisation of regional and local authorities between themselves: joint action so as to be better heard

In addition to redefinition work and further developing the links between the Regions and other partners involved in development aid, it is important for the Regions and local authorities in general to have better coordination between themselves, to increasingly discuss their practices and to promote their actions vis-a-vis other partners, in order to have their voices better heard.

It appears fundamental that regional and local authorities from the “North” can discuss in an organised and regular way with local authorities from the “South”, in order to guarantee that their actions be carried out on a partnership basis and in a useful manner, as well as to contribute to strengthening the role and capacity of local authorities from the South and to ensure that a common voice be heard by national, European and global bodies.

👉 Procedures, methods to improve/implement in order to work together between Northern, North-South, South-South local authorities and Regions:

- Mr **Coumba Ndoffène Bouna Diouf**, President of Fatick Region, Senegal;
- Mr **Norbert Noisser**, Deputy Head of Section, Ministry of Economic Affairs, State of Hessen, Germany, Member of the Assembly of European Regions;
- Mr **Charles Katiza**, President of the Africa Caribbean Pacific Local Government Platform (ACPLGP);
- Mr **Claudio Martini**, President of FOGAR, President of the CPMR, President of Tuscany

### *Debates - Discussions*

17.45-18.15 **The Regions’ proposals for a territorial approach to aid and Address from the participants,**  
By Mr **Claudio Martini**, President of the CPMR

18.15: **End of proceedings**

With the support of the European Commission

