



**European Academy**

for Taxes, Economics & Law

European Seminar

# EU Funding Opportunities for Energy Projects in Europe and Beyond

12<sup>th</sup> – 13<sup>th</sup> March 2015, Berlin

With focus on:

- Europe's energy strategy and energy priorities for 2014-2020 and beyond
- European Structural and Investment Funds 2014-2020 – opportunities for energy efficiency and renewable energies
- Horizon 2020 and energy projects: How it works and how to apply
- EU funding opportunities for energy projects beyond Europe

With experts from:

- European Commission, DG Energy
- National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ, Germany

With interactive workshops on:

- Developing a Horizon 2020 proposal for energy projects
- Developing a DG DEVCO/EuropeAid Proposal for energy projects

# EU Funding Opportunities for Energy Projects in Europe and Beyond

## New EU Funding and Financing Opportunities Available for Energy Projects in the Current Programming Period 2014-2020

Energy projects are at the centre of attention in the current programming period 2014-2020. Projects in the fields of energy efficiency (EE), renewable energies (RE) and CO<sub>2</sub> reduction have a special focus due to their importance in reaching the Europe 2020 goals. Cohesion policy funding will allocate an estimated total of 36 billion EUR to investments in energy efficiency, renewable, smart grids and urban mobility. Horizon 2020 will designate approximately 5.4 billion EUR to research and innovation in “secure, clean and efficient energy” and 840 million EUR to energy efficiency alone. At least 13 billion EUR will be allocated to energy projects by DG DEVCO.

This seminar will offer the participants a practical overview of the most important EU funding possibilities available for energy projects in Europe and beyond. It will mainly focus on the support for EE and RE and inform, for instance, about the financial instruments offered by European Structural and Investment Funds (ESIF), Horizon 2020, and DG DEVCO. Moreover, it will offer to all public and private bodies as well as potential and current beneficiaries of EU support, interested in new funding possibilities, the opportunity to exchange experience with colleagues and find partners for future energy projects in and outside of Europe.

### Who is this seminar for?

Directors, Heads of Unit and Managers in public and private bodies involved in the fields of energy efficiency and renewable energies with interest in EU funds financing as well as previous beneficiaries of EU funds such as:

- National and regional ministries and agencies in the fields of Energy, Environment, Agriculture, Regional Development, Infrastructure and Research
- Higher Education Institutions and Research institutes
- Technology clusters
- Private companies/SMEs
- Central and regional business and development agencies
- Agencies for development aid
- International, European and national organisations and NGOs
- National Investment, Development and Private Banks
- Energy Service Companies (ESCOs)
- Public and private energy providers
- Municipalities and Housing Associations
- All other international, national and regional public institutions and organisations





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### What will you learn in this seminar?

- What are Europe's energy strategy and energy priorities for 2014-2020 and beyond?
- How does the EU support landscape for EE and RE projects change in the current programming period?
- What are the new financial instruments supporting projects in the fields of EE and RE?
- Which opportunities do the European Structural and Investment Funds (ESIF) offer for EE and RE in the current programming period?
- How to make use of funding possibilities for energy projects offered by Horizon 2020?
- How to write a competitive proposal for Horizon 2020?
- How to benefit from "coordinated calls" under Horizon 2020 and find partners for energy projects outside of Europe?
- Which opportunities does DG DEVCO offer for EE and RE in the current programming period?
- How to write a DG DEVCO proposal for energy projects?

### Your benefits

- Discover new opportunities for financing EE and RE in the current programming period
- Save money and profit from a wide range of financial instruments offered by the EU
- Learn about the current requirements for EU funded projects directly from European institutions
- Discuss your challenges and experiences with our qualified speakers and receive practical advice for your day-to-day work
- Save time and resources by avoiding common mistakes and profit from useful tips from experts
- Network with colleagues, find new partners for future projects and exchange know-how

*„Overall very good with a lot of information over two days ...“*

**Laura Jenks, Coordinator, Sustainable Markets Group,  
International Institute for Environment and Development**



# EU Funding Opportunities for Energy Projects in Europe and Beyond

8.30-9.00

Registration and Hand-out of Seminar Material

9.00-9.05

Opening Remarks from the European Academy for Taxes, Economics & Law

9.05-9.30

### Welcome Note from the Chair and Round of Introductions

**Dr Piotr Swiatek, Science Officer, National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ**

9.30-10.15

### Europe's Energy Strategy and Energy Priorities in the New Programming Period 2014-2020 (and beyond)

- Energy prices and energy security; "20-20-20 by 2020" goals; competitiveness of enterprises and SMEs
- New priorities, funding opportunities and financial instruments in the current programming period
- Towards more simplification?
- Beyond 2020

**Dr Tudor Constantinescu, Principal Adviser to the Director General, DG Energy, European Commission**

10.15-10.30

Discussion Round

10.30-11.00

Coffee Break and Networking Opportunity

11.00-11.45

### European Structural and Investment Funds 2014-2020 – Opportunities for Energy Efficiency and Renewables

- Overview European Structural and Investment Funds (ESIF) 2014-2020
- Strategic and Regulatory Framework
- Thematic Objectives
- Grant distribution process
- Likely opportunities for projects relating to energy efficiency and renewables

**Andrew Luff, Structural Funds Expert Adviser and former Head of European Structural Fund Programmes, East of England Development Agency (EEDA), United Kingdom**

11.45-12.00

Discussion Round



### DR TUDOR CONSTANTINESCU

**Principal Adviser to the Director General, DG Energy, European Commission**

Dr Tudor Constantinescu is Principal Adviser to the Director General for Energy in the European Commission.

As economist and engineer, he is dedicated to the topic of sustainable and competitive energy policies. He has been an active member of the European policy community for 20 years. Before joining the European Commission, he set up as founding Executive Director the Buildings Performance Institute Europe (BPI Europe), the European pole of a global best practice network focusing on energy efficiency in buildings. He was President of the Romanian Agency for Energy Conservation (ARCE), the national governmental institution in charge of energy efficiency policies and programmes, and promoting renewable energy sources. For the period 2008-2009, he ensured the rotating presidency of the EnR network of European Energy Agencies. In the private sector, he led the development of the energy efficiency strategy for Petrom, the largest oil and gas producer in South-East Europe, and served for two years on the Board of the Romanian Energy Efficiency Fund. For eleven years, Tudor Constantinescu worked for the Energy Charter Secretariat in Brussels coordinating energy efficiency and related environmental activities on international level conducting large scale country reviews and studies on financing and fiscal instruments, carbon trading, and effects of market liberalisation.

12.00-12.45

### European Structural Funds – Examples of Energy Efficiency and Renewables Projects

- Overview – Types of operations supported
- Case studies – Housing retrofit
- Case studies – Energy efficiency in SMEs
- Case studies – Exemplar building
- Case studies – Renewables

**Andrew Luff, Structural Funds Expert Adviser and former Head of European Structural Fund Programmes, East of England Development Agency (EEDA), United Kingdom**

12.45-13.00

Discussion Round

13.00-14.15

Lunch Break and Networking Opportunity

14.15-15.15

## Horizon 2020: Opportunities for Funding Energy Projects

- What is Horizon 2020?
- Secure, Clean and Efficient Energy Work Programme
- What are the key requirements for a proposal?
- Timetable for proposal development and for delivery of a successful project
- Horizon 2020, COSME, CEF or ERDF?
- Key considerations

**Dr Piotr Swiatek, Science Officer, National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ**

15.15-15.30

Discussion Round

15.30-16.00

Coffee Break and Networking Opportunity

## Workshop

16.00-17.45

### Developing a Horizon 2020 Proposal for Energy Projects

*In this workshop the participants will learn how to write a competitive proposal for Horizon 2020 step by step.*

#### How to identify potential project ideas?

##### Project management:

- How to find partners?
- How to manage the timetable?
- How to determine the budget?

#### Case study of a successful proposal

##### Course of the workshop:

- Introductory lecture
- Group work
- Presentation of group work results
- Discussion of group work results

**Dr Piotr Swiatek, Science Officer, National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ**

17.45

End of Day One



### ANDREW LUFF

**Structural Funds Expert  
Adviser and former Head of  
European Structural Fund  
Programmes, East of England  
Development Agency (EEDA),  
United Kingdom**

Andrew Luff has over thirteen years of experience of European Structural Funds programmes starting with management of the closure of the East of England Structural Fund programmes for the period 1994-1999. He was then appointed as Head of European Regional Development Fund (ERDF) programmes for the East of England based at the Government Office for the East of England (part of the Managing Authority) managing the East of England ERDF Objective 2 programme from 2001 to 2007 together with the Peterborough URBANII Community Initiative programme and the LEADER+ Community Initiative programme in the region. Andrew Luff was appointed as EEDA's Head of European Structural Fund programmes in October 2007 and had responsibility for the delivery of the region's ERDF Competitiveness Programme for the 2007-2013 period and has also had responsibility for delivery of EEDA's European Social Fund (ESF) Co-Financing Plan. He has also worked with the England ERDF Managing Authority (Department for Communities and Local Government) on the transition of programme management arrangements following the UK Government's decision to abolish Regional Development Agencies. Since August 2011 he has been working with a range of organisations including two of the region's universities developing ERDF project proposals. He has recently led development of a European Structural and Investment Funds (ESIF) strategy for a sub-area of the proposed England National Programme.



### DR PIOTR SWIATEK

**Science Officer, National  
Contact Point Energy in  
H2020, Renewable Energy  
Division, International Affairs,  
Project Management Agency,  
Research Centre Jülich FZJ**

Since 2010 Dr. Piotr Swiatek is Appointed Lecturer on project management at the Institute for Resource Management at the University of Applied Sciences Cologne in Germany and, since 2008, Science Officer at the National Contact Point Energy at Project Management Agency Jülich. From 2004 until 2008 Dr. Swiatek used to be a Senior Science Officer at COST (EU Cooperation in Science and Technology) in Brussels. In 2004 he was a Coordinator of FP6 SSA "NEST-IDEA" in the EU-Bureau of the Federal Ministry of Education and Research in Bonn. From 2001 until 2003 Dr. Swiatek was Project Manager of "Fit for Europe" in the "EU Liaison Office of the German Research Organisations" at KoWi in Bonn. In 1992-94 he was appointed full-time Professor at the University of Applied Sciences in Cologne. From 1986 until 2001 he used to be a researcher and professional staff member at the Institute for Solid State Research at the Research Centre Jülich in Germany.

# EU Funding Opportunities for Energy Projects in Europe and Beyond

8.30-8.45

## Welcome Note from the Chair

**Dr Piotr Swiatek, Science Officer, National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ**

8.45-09.30

## Coordinated Calls Under Horizon 2020: Funding Opportunities for Energy Projects Beyond Europe

- Examples of successful projects with China, Korea and USA
- How it works
- How to find partners
- How to receive funding

**Dr Piotr Swiatek, Science Officer, National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ**

09.30-09.45

Discussion Round

09.45-10.15

Coffee Break and Networking Opportunity

10.15-11.15

## DG DEVCO/EuropeAid and Further Funding Possibilities for Energy Projects in and outside of Europe

- Overview over new Multiannual framework 2014-2020 run by DEVCO
- Which budget strands and programmes finance energy projects?
- Typology of projects and funding (grants, framework contracts, service contracts, tenders)
- Global donors – Funding energy projects beyond DEVCO

**Dr Bettina Geiken, Senior Project Manager – EuropeAid Projects, Brussels, Belgium**

11.15-11.30

Discussion Round

## Case Study

11.30-12.00

## Development and Cooperation (DEVCO) – Case Studies of Successful Energy Projects

- Presentation of recent case studies from the EDF Programme and the ENPI Programme
- Typology of partners
- Lessons learnt

**Dr Bettina Geiken, Senior Project Manager – EuropeAid Projects, Brussels, Belgium**

12.00-12.15

Discussion Round



### DR PIOTR SWIATEK

**Science Officer, National Contact Point Energy in H2020, Renewable Energy Division, International Affairs, Project Management Agency, Research Centre Jülich FZJ**

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### DR BETTINA GEIKEN

**Dr Bettina Geiken, Senior Project Manager – EuropeAid Projects, Brussels, Belgium**

Since 1998, Dr Bettina Geiken has been working as an External Expert in project development, coordination and financial management for external cooperation projects between regional and local authorities in the ENPI area, funded by Development and Cooperation – EuropeAid. From 2006 to 2013, she worked for the Environment Agency of Brussels Region (IBGE) to financially and technically manage their external cooperation projects. Additionally, Dr Bettina Geiken was involved in other long and medium term collaborations including the Municipality of Rome and ECOMED, the Municipal Agency for sustainable development in the Mediterranean, and United Nations Operations Office Geneva (UNOPS). As part of her project manager task, Dr Bettina Geiken regularly trained and coached southern local authorities in Tunisia, Morocco, Lebanon and Syria in EU-accounting and financial management to make sure local accounting rules correspond to the specific accounting requirements of EuropeAid projects.



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12.15-13.30

Lunch Break and Networking Opportunity

## Workshop

13.30-15.30

### Developing a DEVCO/EuropeAid Proposal for Energy Projects

*In this workshop the participants will learn to navigate the different DEVCO/EuropeAid programmes, apply the appropriate guides and identify the necessary steps towards a concept note.*

- **Identifying the appropriate funding programme for your project idea**
- **Identifying and analysing the relevant application guides**
- **Checking the eligibility of potential partners**
- **Starting with the end in mind – using the evaluation grid, PRAG etc.**
- **Concept notes versus full proposals**
- **Budget analysis**

#### Course of the workshop:

- Introductory lecture
- Group work
- Presentation of group work results
- Discussion of group work results

**Dr Bettina Geiken, Senior Project Manager – EuropeAid Projects, Brussels, Belgium**

*A coffee break of 30 minutes is included in this workshop.*



#### **DR BETTINA GEIKEN**

**Dr Bettina Geiken,  
Senior Project Manager –  
EuropeAid Projects,  
Brussels, Belgium**

Since 1998, Dr Bettina Geiken has been working as an External Expert in project development, coordination and financial management for external cooperation projects between regional and local authorities in the ENPI area, funded by Development and Cooperation – EuropeAid. From 2006 to 2013, she worked for the Environment Agency of Brussels Region (IBGE) to financially and technically manage their external cooperation projects. Additionally, Dr Bettina Geiken was involved in other long and medium term collaborations including the Municipality of Rome and ECOMED, the Municipal Agency for sustainable development in the Mediterranean, and United Nations Operations Office Geneva (UNOPS). As part of her project manager task, Dr Bettina Geiken regularly trained and coached southern local authorities in Tunisia, Morocco, Lebanon and Syria in EU-accounting and financial management to make sure local accounting rules correspond to the specific accounting requirements of EuropeAid projects.

15.30

End of Seminar and Hand-out of Certificates

*“Interesting and effective!”*

# EU Funding Opportunities for Energy Projects in Europe and Beyond

### Date of Event

12<sup>th</sup> – 13<sup>th</sup> March 2015, Berlin

### Booking Number

S-929

### Event Language

The event language is English.

### Event Price

**Early booking contingent until the 5<sup>th</sup> of December 2014:**

**1.189,- Euro excl. German VAT (19%)**

Normal price from the 6<sup>th</sup> of December 2014:

1.389,- Euro excl. German VAT (19%)

### The above price covers the following:

- Admission to the seminar
- Hand-out documents
- Seminar certificate, if seminar fully attended
- Soft drinks and coffee/tea on both event days
- Lunch on both event days

Upon request you can receive a **digital version** of the seminar documents after the event for **60,- Euro excl. German VAT (19%)** in addition to the seminar.



### BOOKING

E-mail: [booking@euroacad.eu](mailto:booking@euroacad.eu)

Phone: +49 (0)30 802080-230

Fax: +49 (0)30 802080-250

For online booking please visit  
our website: [www.euroacad.eu](http://www.euroacad.eu)

### Contact

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(Programme is subject to alterations)

### Event Location

Mercure Hotel Berlin City

Invalidenstrasse 38

10115 Berlin

Tel.: +49 (0)30 308 260

Fax: 49 (0)30 308 26100

E-Mail: [h5341@accor.com](mailto:h5341@accor.com)

Internet: [www.mercure.com](http://www.mercure.com)

Please contact the hotel directly and refer to the "European Academy for Taxes, Economics & Law" if you wish to benefit from a limited room availability-contingent. Of course you can always look for an alternative hotel accommodation.



**NOTE**

Please note, you can register as many delegates as you wish (except, the seminar is fully booked). You only need to copy this formular for as many persons you wish.



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European Academy for Taxes, Economics & Law  
at Potsdamer Platz  
Entrance: Leipziger Platz 9  
10117 Berlin / Germany

## BOOKING

BOOKING NUMBER: S-929 (DM)

12<sup>th</sup> – 13<sup>th</sup> MARCH 2015, BERLIN

Herewith we register the following persons for the European Seminar: "EU Funding Opportunities for Energy Projects in Europe and Beyond".

**Delegate 1**

☐ Ms. ☐ Mr.

First name \_\_\_\_\_ Last name \_\_\_\_\_

Your organisation \_\_\_\_\_

Department \_\_\_\_\_

Unit \_\_\_\_\_

Job position \_\_\_\_\_

Street \_\_\_\_\_

Postcode / City \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

☐ I hereby order the digital version of the seminar documents (fee required) in addition to the seminar.

**Delegate 2**

☐ Ms. ☐ Mr.

First name \_\_\_\_\_ Last name \_\_\_\_\_

Your organisation \_\_\_\_\_

Department \_\_\_\_\_

Unit \_\_\_\_\_

Job position \_\_\_\_\_

Street \_\_\_\_\_

Postcode / City \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

☐ I hereby order the digital version of the seminar documents (fee required) in addition to the seminar.

**Delegate 3**

☐ Ms. ☐ Mr.

First name \_\_\_\_\_ Last name \_\_\_\_\_

Your organisation \_\_\_\_\_

Department \_\_\_\_\_

Unit \_\_\_\_\_

Job position \_\_\_\_\_

Street \_\_\_\_\_

Postcode / City \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

☐ I hereby order the digital version of the seminar documents (fee required) in addition to the seminar.

**Invoice Organisation**

☐ Ms. ☐ Mr.

First name \_\_\_\_\_ Last name \_\_\_\_\_

Your Organisation \_\_\_\_\_

Department \_\_\_\_\_

Unit \_\_\_\_\_

Job Position \_\_\_\_\_

E-mail \_\_\_\_\_

Street \_\_\_\_\_

Postcode / City \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

With my signature I confirm my registration and accept the General Terms and Conditions as legally binding.

☐ I herewith agree to receive further information from the European Academy for Taxes, Economics & Law

In case of registration of more than one delegate do you prefer:

☐ single invoice? ☐ collective invoice?

**NOTE**

Only Valid with Signature and Stamp.

Place, Date

Authorised Signature and Stamp



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## 1. Area of Application

The following terms and conditions settle the contractual relationship between conference participants and the European Academy for Taxes, Economics & Law Brauner Klingenberg GmbH [referred to as "European Academy for Taxes, Economics & Law" in the following]. Differing terms and conditions, as well as, other settlements and/or regulations have no validity.

## 2. Registration / Confirmation of Application

A registration can be made via internet, mail, fax, or email. The registration is considered granted and legally binding if not rejected by the European Academy for Taxes, Economics & Law in writing within seven (7) days after receipt of registration. The registration will be supplemented by a booking confirmation via email. Partial bookings are only valid for seminars designed in modules.

## 3. Service

The course fee covers the fee per participant and course in € net, subject to current German VAT. It includes training course documents as per course description, a lunch meal/snack and refreshments during breaks, as well as, a participation certificate.

The European Academy for Taxes, Economics & Law has the right to change speakers/instructors and to modify the course program if and where necessary while maintaining the overall nature of the course. All registered participants will be notified in case of a course cancellation due to force majeure, due to speakers' preventions, due to troubles at the chosen location or due to a low registration rate. Course cancellation notification due to a low registration rate is issued no later than two (2) weeks before the course date. Course fees are reimbursed in the cases listed above; however, reimbursement for travel expenses or work absenteeism is only granted in cases of intention or gross negligence by the European Academy for Taxes, Economics & Law. Any reimbursement of travel expenses are to be considered as an exceptional goodwill gesture and form no future general obligation. In case of disturbances and/or interruptions, the European Academy for Taxes, Economics & Law commits itself to solve or limit any problems that might occur in order to maintain and continue the course as planned.

## 4. Payment Date and Payment, Default of Payment

Payment of the course fee is payable immediately upon receipt of invoice. Where payment is not received or lacking clear assignment to a participant prior to commencement of the course, the European Academy for Taxes, Economics & Law may refuse the relevant participant's participation in that course. The course fee, however, is still due immediately and can be claimed as part of a dunning procedure or legal action. In accordance with BGB §247 (1), in case of default of payment within the stipulated time period, default interest on arrears of at least 5% above the ECB base rate is due and payable. The European Academy for Taxes, Economics & Law can claim higher damage for delay if and where proven. Equally, the participant may prove that a damage has not occurred or has had less effect than estimated by the European Academy for Taxes, Economics & Law.

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## 5. Cancellation

Cancellations need to be issued in writing. Cancellation by the participant will be subject to cancellation charges as follows:

- 30 days or more prior to commencement of the course: service charge of 80,00 € net, subject to current German VAT, payable immediately, course fee will be reimbursed,
- two (2) weeks to 30 days prior to commencement of the course: 50% of course fee net, subject to current German VAT, payable immediately,
- non-attendance or cancellation less than two (2) weeks prior to commencement of the course: 100% of course fee net, subject to current Germany VAT, payable immediately

The European Academy for Taxes, Economics & Law gladly accepts without additional costs a substitute participant nominated in case of a cancellation if the substitute participant is registered at least three (3) days prior to the commencement of the course. Neither cancellation of a specific module/part of the course or substitution per module/per day is possible.

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## 7. Liability

All seminars and courses are prepared and presented by qualified speakers and instructors. The European Academy for Taxes, Economics & Law accepts no liability for the up-to-dateness, correctness and completeness of the seminar documentation, as well as, presentation of the seminar.

## 8. Applicable Law, Place of Jurisdiction, Place of Performance

All cases shall be governed and construed in accordance with German law to the exclusion of the UN Sales Convention. As far as legally admissible, place of performance and place of exclusive jurisdiction shall be Berlin, Germany.

## 9. Data Protection

The European Academy for Taxes, Economics & Law protects personal data by taking appropriate protection measures. For the purpose of optimization of the product and service portfolio and according to the regulations of the data privacy laws, it stores and processes person-specific data on the training participants. Hence, all European Academy for Taxes, Economics & Law website hits are registered. All personal data will, in accordance with the law, be used for documentation requests, placed orders or other enquiries in order to send information out by post.

The European Academy for Taxes, Economics & Law will, in accordance with the law, inform participants by email about special offers that resemble previously booked seminars. If and where personal data needs to be transferred to countries lacking appropriate data protection schemes, the European Academy for Taxes, Economics & Law shall grant alternative adequate protection. Furthermore, the European Academy for Taxes, Economics & Law will use personal data as far as participants have granted respective permission. When collecting personal data, the European Academy for Taxes, Economics & Law will always ask for permission regarding email information about offers. The participant may, at any time, express their objection to data collection for the purpose of advertisement or address via email or fax. Any data provided to the European Academy for Taxes, Economics & Law will be processed for reservations and bookings, as well as, for information about other seminars. Names and company names will be published in a participants' list and forwarded to the mailing company.